



### Sponsorship and Exhibition Opportunities

Don't miss this unique opportunity to partner with the 9th International Conference on Structural Health Monitoring of Intelligent Infrastructure (SHMII-9). SHMII-9 is the first event of this series to be held in the USA. It has received unprecedented support from major professional societies such as the American Concrete Institute and the International Association for Bridge Maintenance and Safety. Sponsoring or exhibiting at SHMII-9 will provide an excellent opportunity to promote your organization, support your brand(s) and demonstrate your leadership within the industry prior to, during and after the event.

### Sponsorship Package Invitations

Health monitoring of civil engineering structures (bridges, buildings, dams, pavements, pipelines, power plants, tunnels and water distribution systems) and reliability assessment of the design of structural systems have both received increasing attention worldwide. Due to technological advances in sensing,

visualization and data analytics, and new project delivery mechanisms such as accelerated bridge construction and public-private partnerships, practical applications of structural health monitoring (SHM) have been growing rapidly.

The SHMII-9 Conference will provide a forum for exchange of ideas, knowledge sharing, and matching technology to need in the global SHM community. It will serve as a unique venue to showcase the technologies and achievements in transportation infrastructure, demonstrate the practical value of SHM research, and raise public awareness on the need for further SHM research and applications.

SHMII-9 represents the 9th official event in this biennial conference series of the International Society for Structural Health Monitoring of Intelligent Infrastructure (ISHMII).

The benefits associated with each level of sponsorship are summarized in this document. If you are interested in one of the sponsorship levels, please contact the conference coordinators at [shmii-9@mst.edu](mailto:shmii-9@mst.edu) or call (573) 341-6222.

#### PLATINUM SPONSOR \$10,000 (USD)

The Platinum Sponsors will be acknowledged on all promotional materials and will be positioned at the highest possible level.

##### Naming Rights

- Platinum Sponsors to be recognized as the naming rights' sponsor of key sessions at the conference.
- Logo to appear on the holding slide in those sponsored sessions.
- Opportunity to provide one, free-standing banner to be displayed at the chosen sessions allowing for direct exposure to the SHMII-9 delegates.\*

##### Advertising and Promotional Material

- Prominent logo display, company profile and link to company's corporate home page on SHMII-9 website (landing page and Partner's page).
- Platinum Sponsor logo, linked to company's corporate home page, will appear on all SHMII-9 promotional email campaigns.
- The Platinum Sponsors receive a complimentary, full-page, full-color advertisement in the conference printed program (artwork to be supplied by May 1, 2019). \*

##### Trade Exhibition

Prominently-positioned exhibition booth for the duration of the conference. This includes a complimentary 10' x 10' exhibition space, table, two chairs, lighting and power.

##### Conference Merchandise

Platinum Sponsors have the opportunity to provide two promotional items (e.g. brochure, up to four pages, and/or small corporate gift) to be included in the conference materials.

##### Complimentary Registrations

Two complimentary conference registrations, including attendance to plenary and breakout sessions, poster session, breaks, banquet, conference exhibition and two complimentary memberships to ISHMII for one year.

##### Attendee List

Provided with a hard copy of the Attendee List.

#### GOLD SPONSOR \$5,000 (USD)

Gold Sponsors will be acknowledged on all marketing and communication materials.

##### Naming Rights

- Gold Sponsors to be recognized as the naming rights' sponsor of a unique session at the conference
- Logo to appear on the holding slide during the designated session, if projected.
- Opportunity to provide one, free-standing corporate banner to display at the chosen session\*

##### Advertising and Promotional Material

- Logo display, company profile and link to company's corporate home page on SHMII-9 Partners' page
- Gold Sponsor logo, linked to the company's corporate home page, will appear on all SHMII-9 promotional email campaigns
- Half-page, color advertisement in conference program (artwork to be supplied by May 1, 2019). \*
- Opportunity to provide one promotional item in conference materials.

##### Trade Exhibition

Prominently positioned exhibition booth for the duration of the conference. This includes a complimentary 10' x 10' exhibition space, two chairs, lighting and power.

##### Complimentary Registration

One complimentary conference registration, including attendance to plenary and breakout sessions, poster session, breaks, banquet, conference exhibition and one complimentary membership to ISHMII for one year.

##### Attendee List

Provided with a hard copy of the Attendee List.

#### SILVER SPONSOR \$2,500 (USD)

Silver Sponsors will be acknowledged on all conference materials.

##### Advertising and Promotional Material

- Logo display, company profile and link on SHMII-9 website
- Logo linked to the company's corporate home page, will appear on all SHMII-9 promotional email campaigns
- Quarter-page, black and white advertisement in conference program (artwork to be supplied by May 1, 2019). \*
- Opportunity to provide one promotional item within conference materials.

##### Attendee List

Provided with a hard copy of the Attendee List.

*\*Banners and Ads to be supplied by Sponsor.*



We invite your organization to be a part of the SHMII-9 Conference on Transferring Research into Practice.

### Sponsorship Opportunities

#### Platinum Sponsor - \$10,000 (USD)

Choose from three sponsorships:

- ☐ Monday Opening Remarks and Morning Plenary Session - provides introduction of presentations
- ☐ Tuesday Morning Plenary Session - provides introduction of presentations
- ☐ Wednesday Afternoon Plenary Session and Closing Remarks - provides introduction of presentations

#### Gold Sponsor - \$5,000 (USD)

Choose from six sponsorships:

- ☐ Conference Lunch Buffet (Monday)
- ☐ Poster Session (Monday-Wednesday)
- ☐ Breaks (Monday-Wednesday)
- ☐ Conference Banquet (Tuesday)
- ☐ Conference Lunch Buffet (Wednesday)

#### ☐ Silver Sponsor - \$2,500 (USD)

### Sponsorship Agreement Form

9th Structural Health Monitoring of Intelligent Infrastructure  
Conference Transferring Research into Practice  
August 4-7, 2019 | St. Louis, Missouri



#### ☐ Exhibitor - \$1,500 (USD)

- includes a complimentary 10'D x 10'W exhibition space, table, two chairs, lighting, electricity, and one complimentary registration

#### Other Sponsorship Opportunities

- ☐ Conference Bag Sponsor \$925 (USD)
- ☐ Conference Lanyard Sponsor \$950 (USD)
- ☐ Conference USB Sponsor \$1,825 (USD)
- ☐ Conference Pen Sponsor \$575 (USD)
- ☐ Conference Notepad Sponsor \$575 (USD)
- ☐ Full-Page Color Ad \$700 (USD)\*
- ☐ Half-Page Black & White Ad \$395 (USD)\*
- ☐ Conference Bag Insert \$425 (USD)

For more info or to register your sponsorship online – [shmii-9.mst.edu](http://shmii-9.mst.edu)

or contact Missouri S&T – Professional and Continuing Education  
[shmii-9@mst.edu](mailto:shmii-9@mst.edu) | 573-341-6222

### Sponsoring Company Information

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Contact Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

The name and signature of individual making financial commitment on behalf of the company (please print):

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

SHMII-9 conference organizers will contact you to finalize your sponsorship and to process payment.  
[shmii-9.mst.edu](http://shmii-9.mst.edu)

*SHMII-9 is being organized by Missouri University of Science and Technology, Professional and Continuing Education Department*



# BENEFITS OF SPONSORSHIP

Sponsorships are a great way to increase your company’s visibility and to network with academics, professional engineers and researchers in areas applicable to SHM research and applications. Overview of sponsorship levels and benefits are listed below.

AUGUST 4-7, 2019 St. Louis, Missouri USA

SHMII-9.MST.EDU

## Recognition Benefits

| Platinum<br>\$10,000 | Gold<br>\$5,000 | Silver<br>\$2,500 | Exhibitor<br>\$1,500 |
|----------------------|-----------------|-------------------|----------------------|
|----------------------|-----------------|-------------------|----------------------|

|  |             |             |             |             |
|--|-------------|-------------|-------------|-------------|
| Podium Recognition at Plenary Sessions         | ✓           |             |             |             |
| Branding on SHMII-9 Conference Landing Page    | Logo w/Link |             |             |             |
| Complimentary Conference Registration          | 2           | 1           |             |             |
| Company Flier Included in Conference Materials | ✓           | ✓           |             |             |
| Recognition in Printed Program                 | ✓           | ✓           |             |             |
| Exhibition Booth (6'x8') in Social/Break Areas | Premium     | Premium     |             | ✓           |
| Business Profile/Ad in Printed Program*        | Full Page   | ½ Page      | ¼ Page      |             |
| Digital Branding at the Venue                  | Logo        | Logo        | Logo        |             |
| SHMII-9 Attendee List                          | ✓           | ✓           | ✓           | ✓           |
| Branding on SHMII-9 Partners Page              | Logo w/Link | Logo w/Link | Logo w/Link | Logo w/Link |
| Use of SHMII-9 Image in Your Promotions        | ✓           | ✓           | ✓           | ✓           |
| Recognition in Conference Communications       | ✓           | ✓           | ✓           | ✓           |

\*Ads to be supplied by Sponsor.

## Sponsorship Questions?

Missouri University of Science and Technology  
Professional and Continuing Education

216 Centennial Hall | 300 West 12th Street | Rolla MO 65409  
Phone: 573-341-6222 | Email: shmii-9@mst.edu



# SPONSORSHIP OPPORTUNITIES

9<sup>th</sup> International Conference on Structural  
Health Monitoring of Intelligent Infrastructure

AUGUST 4-7, 2019 | St. Louis, Missouri USA